



LibPMC

International Conference on Performance Measurement in Libraries

23rd July – 25th July 2019. Aberystwyth, Wales




Sponsoring Options 2019

Who is attending the conference?

This Conference brings together practitioners, researchers, educators, and students interested in all aspects of performance measurement in library and information services. The conference provides a mix of invited speakers, contributed papers, and workshops designed to stimulate discussion, provide ideas for measuring and improving library performance, and develop new concepts and techniques to advance the field.

LibPMC is the longest-running conference on this subject and is truly international, welcoming participants from all countries. The last event in 2017 was hugely successful, attracting 200 participants from more than 20 countries.





2019 Conference Theme

Data and analytics: Changing the information landscape

Many engaging speakers and presentations await you!

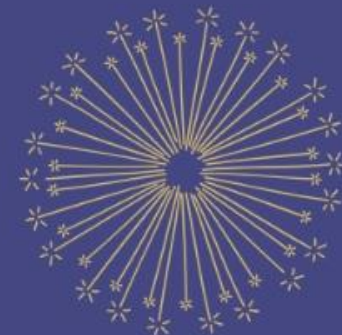
Our keynote speaker:

Professor Simon Tanner is Professor of Digital Cultural Heritage in the Department of Digital Humanities and Pro Vice Dean Research (Impact and Innovation) at King's College London. His research interests include the value & impact of the digital domain, digitization & digital cultures, Open Access & Open Content, and economic, social and cultural informatics. He created the **Balanced Value Impact model** for assessing the impact of digital resources.



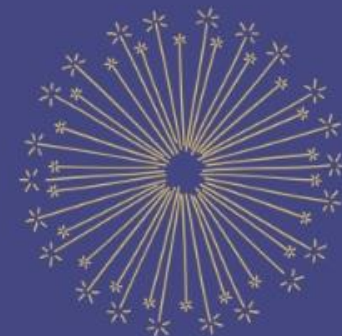
LibPMC Platinum-Sponsor - £2,500 excluding VAT

- ✓ Option to give a **full paper (25- min) within the main programme**
- ✓ Banner by the registration desk, at the reception and at the Gala Dinner
- ✓ Acknowledgement at the Gala Dinner
- ✓ Logo on Gala Dinner table stationery
- ✓ Section on the Conference Website Sponsor Page (paragraph about the organisation; Company logo; Link to the company website)
- ✓ Booth space in break area
- ✓ Promotional material on the registration table



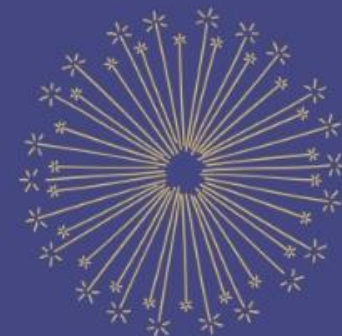
LibPMC Gold-Sponsor - £2,000 excluding VAT

- ✓ Option to give a **lightning paper (8-10 min) within the main programme**
- ✓ Banner at the Gala Dinner
- ✓ Acknowledgement at the Gala Dinner
- ✓ Logo on Gala Dinner table stationery
- ✓ Section on the Conference Website Sponsor Page (paragraph about the organisation; Company logo; Link to the company website)
- ✓ Booth space in break area
- ✓ Promotional material on the registration table



LibPMC Silver-Sponsor - £1,000 excluding VAT

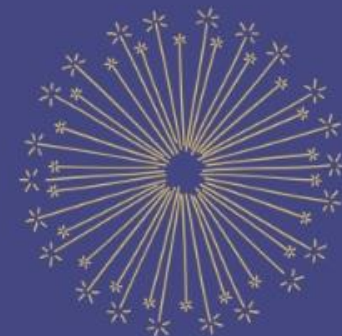
- ✓ Banner at the Gala Dinner
- ✓ Section on the Conference Website Sponsor Page (paragraph about the organisation; Company logo; Link to the company website)
- ✓ Booth space in break area
- ✓ Promotional material on the registration table





LibPMC Bronze-Sponsor - £ 500 excluding VAT

- ✓ Section on the Conference Website Sponsor Page (paragraph about the organisation; Company logo; Link to the company website)
- ✓ Booth space in break area
- ✓ Promotional material on the registration table





#LibPMC

LibPMC Travel Award Sponsor - £2,000 excluding VAT

Engage in corporate social responsibility and encourage new talent by sponsoring a travel award.

We want to support diversity among conference attendees, for a richer and more dynamic conference experience for all. The award is available to students or new professionals in underrepresented groups in the library community who would otherwise not have the opportunity to attend this conference.

As a sponsor, your company's name will be attached to the award, you will present the awardee with a certificate at the conference, and you will be provided with the awardee's write-up of their experience to use for your own PR. (LibPMC will select the awardees.)

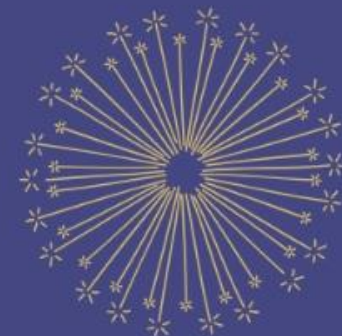
Your sponsorship enables the awardee full attendance for all three days of the conference (including lunch, refreshments, and accommodation).



Additional LibPMC Sponsorship Options

Looking for a sponsorship option not covered above? Below are listed some additional options. Sponsors for the reception will be mentioned at the event and in the program; coffee break sponsors will be mentioned during the break. Please **inquire for further details** if interested in these opportunities.

- Sponsor the wine at the reception
- Sponsor the entertainment at the reception
- Sponsor a coffee break





Find out more...

To apply for these opportunities, please contact the LibPMC Relationship Team at:

relationship@libraryperformance.org

LibPMC Relationship Team

- Simone Fühles-Ubach
- Starr Hoffman
- Graham Stone

